

**Ministry of Sport and Tourism
Department of Tourism**

**Tourism in numbers
Poland
2011**

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**During the first half of the 2011 year
there were:**

- more than 30 millions of foreign arrivals (by 7,7% more than in than in the same period of 2010)
- almost 6 millions of tourists arrivals (by 8% more).

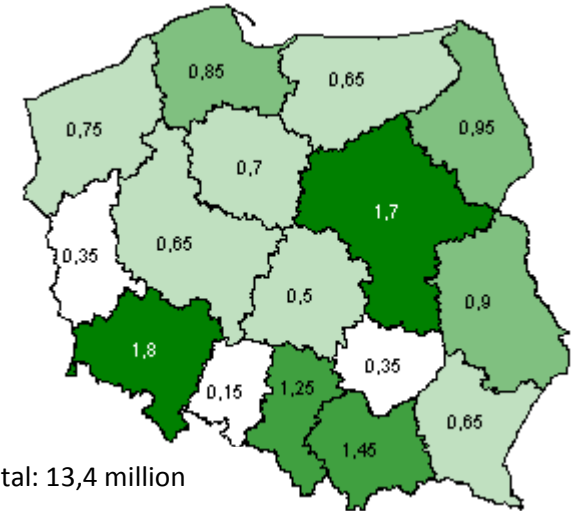
During the whole 2010 year there were:

- 12.5 millions foreign tourist arrivals (by 5% more than in 2009)
- 58.3 million foreign arrivals (by 8.4% more)
- The share of tourism economy in GDP is estimated at 5,3%

Forecasts

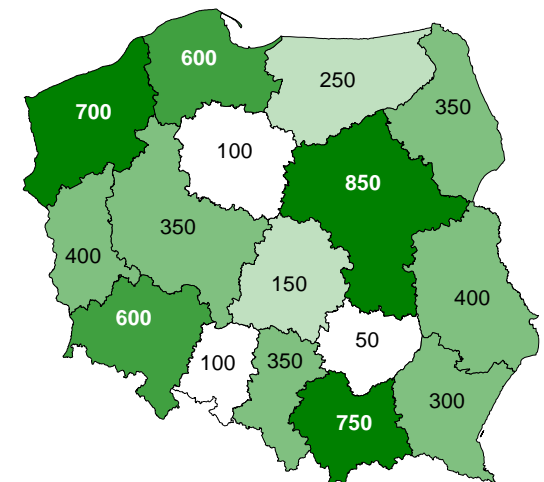
The total number of tourist inbound arrivals shall rise from 12.5 million in 2010 to around 13.5 million in 2012 and 2013 and 14.3 million in 2015. We assume some changes in structure of inbound tourism: in terms of generating countries as well as in purposes of visits. Leisure trips are supposed to grow faster than transit, shopping-oriented and VFR trips

**Domestic trips by visited voivodships
in the first of 2011 (million)**



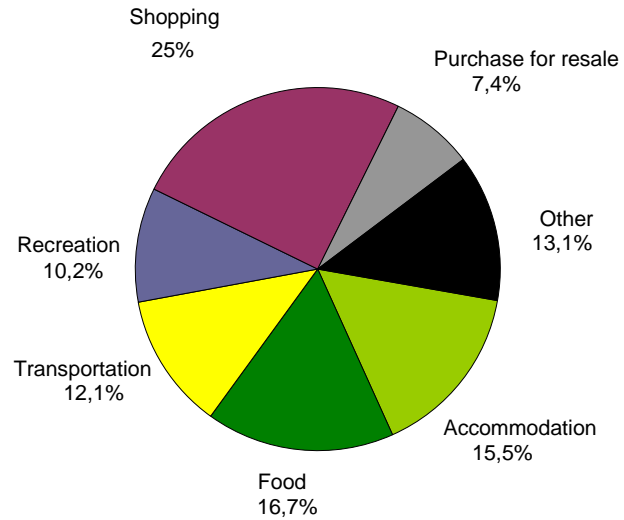
Source: Institute of Tourism.

**The numbers of foreign tourists' arrivals by
voivodships in first half 2011 (thousand)**



Source: Institute of Tourism.

Structure of foreign tourists' expenditures in first half of 2010



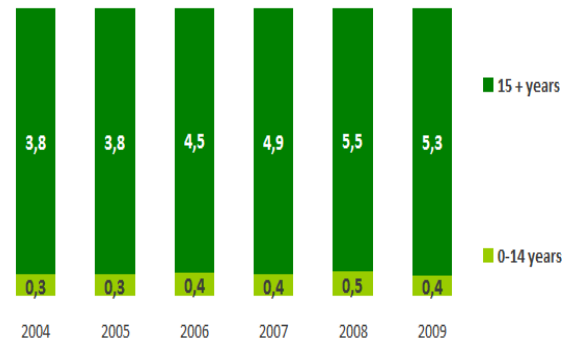
Source: Institute of Tourism.

Domestic travels of Poles (15 years old and more) in first half of 2011 (in millions)

	I-VI 2010	I-VI 2011	Change 11/10
Long term	4,25	4,05	- 5%
Short term	8,35	9,4	-13%
Domestic Total	12,6	13,45	7%

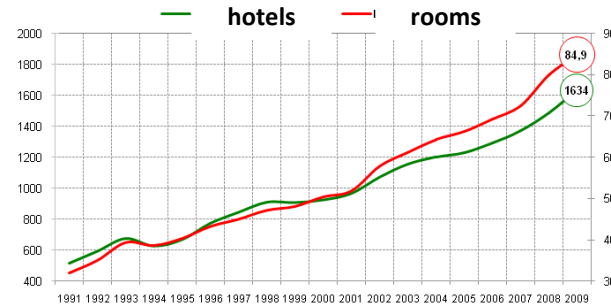
Source: Institute of Tourism.

Number of residents travelling abroad (million)



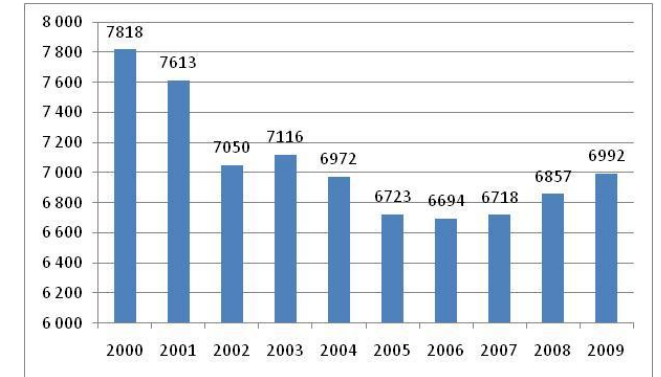
Source: Institute of Tourism.

The number of hotels and hotel rooms (th.) in the years 1991-2009



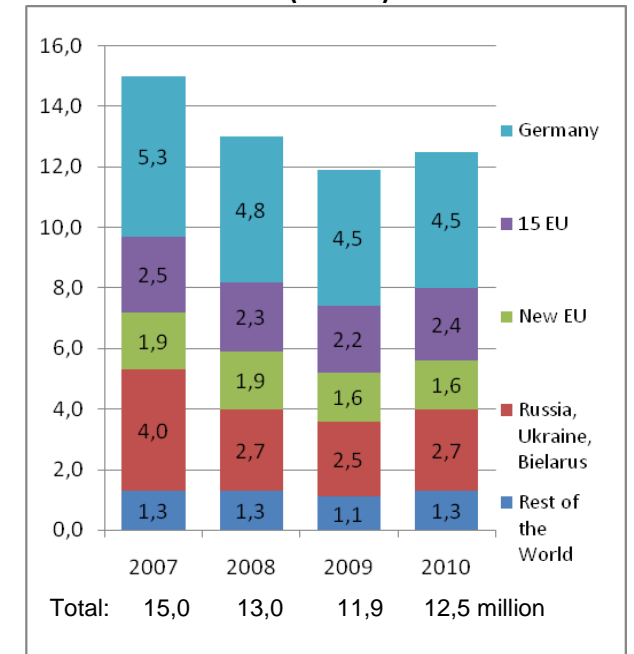
Source: Institute of Tourism on the basis of Central Statistical Office.

Number of collective establishments in 1991-2009



Source: Institute of Tourism.

Foreign tourist arrivals to Poland in 2007-2010 (million)



Source: Institute of Tourism.